

Nexcess[™]
A LIQUID WEB BRAND

CASE STUDY



HOW LEVERAGING THE RIGHT HOSTING PARTNER CAN SET YOUR CLIENTS UP FOR SUCCESS



Web development agencies like [RedStage](#) know that migrations can be challenging. Even with a strong dev team working on the project, they are time-consuming and often error-prone. When Redstage was ready to migrate [Hoosier Wheel](#) to Magento 2, they chose Nexcess as their partner - not just for the free migrations, but for the proven expertise from Nexcess Support they had come to trust.

THE GOAL

Getting a client to 'yes' can be a job unto itself. In addition to fear of the unknown, worries about downtime and complexity can drive hesitation. Migration can be seen as a potentially unnecessary effort that poses tremendous risk.

Once you get there, every agency wants to bring their clients' online as easily as possible - on time, with limited challenges, and ultimately creating a site their client loves. Agencies are also looking to use dev time wisely.

Redstage's goals for Hoosier Wheel included getting them up and running quickly on a trusted infrastructure that would ensure modern website security, while delivering a nextgen upgraded M2 site designed for conversion.

Manageable Migration Risks:

- > **Website downtime**
- > **Loss of content**
- > **Broken tracking/ analytics**
- > **Fewer conversions**

“The typical Redstage client experiences 40% growth in revenue, conversion rate, and transactions within the first year of partnership.”



Anthony Latona
CMO | Redstage

THE RESULTS

In just 20 days after the Redstage team introduced their client to Nexcess, their site migration was complete. The migration went smoothly with minimal downtime, no loss of content, and was completed during off-hours to ensure that the client's site experienced no interruption in service. Nexcess seamlessly handled the migration, freeing Redstage to complete development of the new site on time, and on budget.

Learn more about partnering with Nexcess [here](#).

HOSTING USAGE

The entire migration process for Hoosier Wheel was completed in 20 days by developing an aggressive but practical timeline that included backups, testing, and a final data sync & quality check after the migration was completed.



POWERING YOUR WORLD ONLINE SITE BY SITE, STORE BY STORE, SIDE BY SIDE

From uptime to bandwidth, customization capabilities to reliability, your host is responsible for developing and maintaining the foundation of what you build. Behind all the technology resides people who love to help and know exactly what to do when issues arise.

Count on us as your business partner, powering your site while empowering your team to do the work they love.

[CLICK TO BECOME A NEXCESS PARTNER](#)

REDSTAGE

ABOUT REDSTAGE

Redstage creates B2B's digital leaders through enterprise ecommerce design, development, strategy, and support. Their consultants and engineers have been hand-picked from the industries they serve, giving them deep insight into solving highly specific business challenges. The Redstage team helps enterprise companies navigate the difficult terrain of the digital landscape by finding and implementing effective ecommerce solutions, so you can focus on your core business.